



Residential Group Problem Solving Exercise Instruction

29 Aug. 2026

Team Formation Instructions:

Presentation Team:

Three of the group exercise team combined into one team for the presentation.

Group level exercise:

You will be randomly assigned to a topic:

1. **Learning/Education**
2. **Finance/Fintech/Insurance**
3. **Healthcare/Digital Health**
4. **Smart Logistics**
5. **Mobility/Autonomous Transport**
6. **Smart Buildings/Construction**
7. **Retail/Fashion /E-commerce**
8. **Hospitality/Tourism/Food Services**

- A. Brainstorm big ideas for the near future/within 3-5 years
(Consider you are in the specific business):
 - Identify and discuss the major challenges;
 - Identify possible business opportunities/big ideas;
 - What to take to reach the business opportunities/big ideas.
- B. Prepare a PPT to sell your ideas:
 - Identify a new idea to introduce;
 - Come up with a name and a tag line for the concept;
 - Write a short summary of the big idea;
 - Include a description of the key stakeholders;
 - List a few features and benefits;
 - Illustrate the concept with a big picture or diagram;
 - Add a timeline for developing the solution;
 - Draft the layout and draw the final PPT.

C. Use AI tools wisely to improve the efficiency of discussion and poster/PPT preparation

- *The aim is to support learning, but not replace our creativity and thinking*
- Reminder:
 1. Evaluate the information you receive and develop your own idea and perspectives.
 2. Be transparent. Please acknowledge when and how you have used it.

D. Submissions (**due: 30 Aug. 2026**):

- Group submission: Each group should submit one PPT. The group representative should upload the PPT to Canvas (Assignment), including the names and student IDs of all group members.
- Individual submission (AI usage): If you use any AI tools (e.g., ChatGPT, Copilot, Gemini, etc.), please upload your AI conversation record to Canvas (Assignment) as part of your submission.

Team Presentation: Representatives from the three subgroups generate the presentation together to be presented on Sunday (30th Aug. 2026)

Time for Presentation: 15 minutes for each group